

# Quarterly Newsletter

## 2024 Outlook



### Growing Demand for Healthcare Professionals:

The U.S. healthcare staffing market, valued at USD 23.6 billion in 2023, is projected to grow steadily into 2024, indicating a continuously increasing demand for healthcare professionals.



### Increased Job Quit Rates:

The rate of job quits in healthcare and social assistance was 9.2% higher than pre-pandemic levels as of September 2023, suggesting a growing need for healthcare agencies to fill these vacancies quickly and effectively.



### A Rise in Specialized Nursing Roles:

With the healthcare industry evolving, there will be a heightened demand for nurses with specialized skills, such as in geriatrics, oncology, and mental health.



### Technological Integration in Recruitment:

The use of Ai in recruitment processes is expected to increase significantly in 2024, making the hiring process more efficient. WSi Healthcare leverages cutting-edge technology to help to find the best matches for our clients needs!



### Increased Need for Flexible Staffing Solutions:

With the unpredictability in patient influx, healthcare facilities have been seeking more and more flexible staffing solutions. WSi Healthcare provides temporary, part-time, and contract-based staffing to meet our clients dynamic needs.

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**"THE STAFF ARE VERY FRIENDLY AND ALSO VERY RESPONSIVE"**

STEFFANA O.



FLEXIBLE CAREER OPPORTUNITIES TO FIT YOUR NEEDS



**" THEY CARE ABOUT THEIR STAFF AND ALWAYS HAVE YOUR BACK! "**



FLEXIBLE CAREER OPPORTUNITIES TO FIT YOUR NEEDS



**" AMAZING PEOPLE, THIS STAFF GOES ABOVE AND BEYOND FOR ME! "**



FLEXIBLE CAREER OPPORTUNITIES TO FIT YOUR NEEDS

# Top 3 Legal Challenges in Healthcare in 2024

In 2024, the healthcare staffing sector is facing several legal and ethical challenges:



## Ai in Healthcare:

The healthcare industry is increasingly integrating Ai, which presents both transformative opportunities and significant risks. This includes privacy and security concerns, particularly regarding the use of health data, and the regulatory landscape is evolving to address these issues.



## Workforce Shortages:

One of the primary concerns in healthcare staffing is the persistent issue of workforce shortages. These shortages are multifaceted, stemming from insufficient academic pipelines for nurses and clinicians, burnout, job dissatisfaction, and reevaluating career priorities post-pandemic. Healthcare facilities are focusing on strategies to maintain a stable workforce by addressing staff turnover and clinician burnout. This includes creating supportive work environments, improving job satisfaction, and retaining skilled professionals.



## Minimum Staffing Laws:

Another emerging challenge is the advent of minimum staffing laws. Several states are considering or have already implemented laws mandating specific nurse-to-patient ratios in hospitals. This move could force healthcare providers to rely more on contract staff to meet these mandated ratios, potentially reversing efforts to reduce reliance on contract labor.



## Recruiter Spotlight

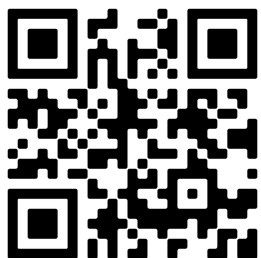


### Shannon Appel Account Manager

Shannon works as a Recruiter for WSi and has been in the industry for over a year, specializing in healthcare, specifically Medical Assistants. Her favorite part of working at WSi Healthcare Personnel is getting to work with all kinds of different people and learning more about them to find an opportunity where they can grow professionally in an industry they love. Contact Shannon today to talk about several quality career opportunities!

Visit our website

Locations



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